

Diagnosoft Introduces Clinical Analytics and Knowledge Support Solutions to Lead Healthcare Into a New Era of Personalized Patient Care

MORRISVILLE, NC – November 21, 2011 / PRNewswire/ – Building on its leadership in advanced MRI analysis for cardiology, Diagnosoft today announces its commitment to lead healthcare into a new era of personalized, knowledge-based patient care.

“Today, I’m extremely excited to announce that Diagnosoft has embarked on a significantly broader corporate mission, one dedicated to empower healthcare providers improve patient care quality, safety and outcomes,” says Firas BenAchour, Diagnosoft’s Co-Founder, President and CEO. “We’re leveraging our experience and introducing innovative solutions in clinical analytics and knowledge support to move the marketplace to new levels of personalized care.”

Since its formation in 2002, Diagnosoft quickly established itself as a recognized leader in cardiac MRI analysis, which has paved the way for improving treatment of cardiovascular disease through early detection and diagnosis.

“We remain firmly committed to our clients and to the cardiac MRI analysis marketplace,” BenAchour says. “We’re harnessing our domain expertise as well as channeling guidance from our clients to introduce software solutions that support proactive and patient-centric healthcare and disease management across the continuum of care.”

Helping to drive Diagnosoft’s enhanced corporate and product strategy forward, BenAchour says are here key challenges:

- Market demand for quality, proactive and efficient care
- Regulatory requirements and the dawn of Accountable Care Organization
- The explosive growth of electronic patient data and clinicians quest for rapid access to actionable patient health information

To meet these challenges, Diagnosoft is developing a clinical analytics and knowledge support system that provides clinicians with access to aggregated and analyzed, longitudinal and real-time clinical patient data. Diagnosoft’s new solution is powered by a clinical Insight and Surveillance Engine that continuously analyzes, monitors and displays pertinent, configurable and actionable patient data. It provides caregivers with up-to-date personalized clinical signals about patients’ health status.

Leading hospital enterprises within Diagnosoft customer base, BenAchour reports, are collaborating with Diagnosoft on initial implementation projects and ongoing refinement of the company’s new solutions.

About Diagnosoft®

Diagnosoft develops advanced, enterprise-class software solutions that enable healthcare organizations, physicians and other caregivers to take a more proactive, interactive and integrated approach to care and wellness.

For more information, visit www.diagnosoft.com. Contact: Diagnosoft, +1-919-677-8100